



# Media Release

## Global summit to showcase aviation carbon reduction

**GENEVA, 15 September 2010** – The global aviation industry gathers in Geneva, Switzerland tomorrow for the fifth Aviation & Environment Summit where it expects to clearly demonstrate the progress it has been making to deliver on a set of unprecedented environmental targets.

Following last year's summit, the industry put forward the targets – it says that it will cap net carbon emissions from aviation from 2020 and by 2050 will reduce its net emissions to half of what they were in 2005 – in order to unblock a political process that it says was stalled.

Representatives from the aviation sector have been working to convince governments that its targets are the most appropriate way to deal with emissions from aviation, a sector that was singled out in the Kyoto Protocol for different treatment to other parts of the economy due to its global nature.

Paul Steele, executive director of the Air Transport Action Group which organises the summit, said, “Our targets are ambitious and they are unique – no other industry has come together the way that airlines, airports, air navigation providers and the aviation manufacturers have. We should be proud of that, but the work has just begun. We have ten years to reach our 2020 target to cap net emissions. I believe we are well on our way.”

The summit is expected to provide a platform for announcements on a range of industry projects to reduce carbon dioxide emissions. Importantly, it also takes place ten days before the world's governments meet under the auspices of the International Civil Aviation Organization (ICAO), the UN agency responsible for regulating global air transport at their triennial assembly.

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“Today in Montréal, the ICAO Council is meeting in preparation for the ICAO Assembly in a few weeks time. It is fitting, therefore, that we are also meeting to discuss not only targets and goals, but a whole series of real actions that the industry is taking to reduce emissions.”

The summit begins tomorrow and lasts until Friday.

**ends**

## Notes for media:

- The Air Transport Action Group is the only aviation industry body that comprises the whole commercial air transport sector and counts among its members the large aircraft and engine manufacturers as well as the global associations representing airlines, airports and air traffic control organisations.
- Its mandate focuses on ensuring the future growth of air transport is sustainable and highlighting the economic benefits that aviation brings to society. Currently, it is ensuring the industry has a coordinated approach to tackling its climate change impacts.
- The 5<sup>th</sup> Aviation & Environment Summit is organised by the Air Transport Action Group and coordinated with the International Air Transport Association, Airports Council International, Civil Air Navigation Services Organisation and International Coordinating Council for Aerospace Industries Associations.

## Coverage opportunities

- **Television and internet broadcasts.** World Television is providing raw, broadcast-quality television footage of the event, with interviews, general vision and selected presentations available via an FTP site: <http://video360.world-television.com/AES>. Media contact at World Television (for broadcast media footage enquiries only): Selina Vanier +41 22 301 63 42 or [selina.vanier@world-television.com](mailto:selina.vanier@world-television.com)
- **Pool still photography.** Getty Images is providing images of the major announcements and general shots of selected speakers. News media can access these images via their usual Getty accounts at [www.gettyimages.com](http://www.gettyimages.com) keywords: aviation environment summit geneva.
- **News updates.** The website [www.enviro.aero](http://www.enviro.aero) will carry live coverage of the event through its blog, available until the summit concludes.
- **Media contacts.** During the event, the summit press office will be available through email ([doddh@atag.org](mailto:doddh@atag.org)) or the summit press office phone line (+41 22 906 66 31) – available from Wednesday 15 September to Friday 17 September.

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