



# Media Release

## Aviation industry summit tackles climate change issue

**GENEVA, 21 April 2008** – An impressive line up of global aviation industry leaders gathers in Geneva this week to discuss aviation’s impact on climate change. At the third Aviation and Environment Summit which begins tomorrow, top industry figures will exchange information on the steps the industry must take to mitigate its environmental impact, as well as agreeing future actions.

In five sessions over two days, the summit will explore the industry’s four-pillar strategy to tackle climate change; the practical measures the industry is currently taking to limit its environmental impact; and debate future actions that will enable the industry to achieve its goal of carbon neutral growth and its vision of eventually achieving carbon free technology.

One session looks at developing carbon free technology. It will explore what might be achieved with innovations in engine and airframe design. It will also look at the potential of alternative fuels, including biofuels such as algae that do not compete with food supply. Other sessions will look at practical steps that can be taken to reduce carbon dioxide emissions right now, including working with governments to implement emissions-reducing projects such as shortening air routes and increasing investment in research and development.

“This summit is unique - it is the only forum where the leaders from all parts of the industry come together to tackle the industry’s top priority along with safety and security – the environment,” said summit organiser Dr Philippe Rochat. “But importantly this is not just talk. We will be agreeing actions to mitigate air transport’s climate change impact,” he added.

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[www.enviro.aero](http://www.enviro.aero) is an ATAG initiative funded by: Airbus | Airports Council International (ACI) | Association of European Airlines (AEA) | Boeing | Bombardier | CFM International | Civil Air Navigation Services Organisation (CANSO) | Embraer GE Aviation | International Air Transport Association (IATA) | Pratt & Whitney | Rolls Royce



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“It is significant that this Summit includes representation from across the entire commercial aviation industry and further enhances the cooperation that is so important for us to achieve the actions we must take. Each of the sectors in aviation have been working on their own climate change objectives. This Summit provides a forum for all those activities to be pulled together so that we can go forward with common goals and a single vision.”

Participating in the summit are the Presidents, CEOs and Directors General of: Airbus, Boeing, Bombardier, British Airways, CFM, Embraer, General Electric Aviation, Pratt & Whitney, Rolls Royce Aerospace and organisers Airports Council International, International Air Transport Association, the Civil Air Navigation Service Organisation and ICCAIA.

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#### Notes for media:

- The 3<sup>rd</sup> Aviation & Environment Summit will bring together around 450 CEOs, regulators, environmental and communication representatives from across the industry. Since the first summit in 2005, the aviation industry has intensified its joint efforts to limit its environmental impact. This Summit allows the leaders of the industry to work together to achieve the common goals of the aviation industry.
- For more information, please contact one of the Summit media team at the Summit Press Office (staffed Tuesday and Wednesday) on +41 22 747 0385, or:

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